

sonh.org



# 2023 Special Olympics New Hampshire Sponsorship Opportunities

**Special Olympics**  
New Hampshire





# ABOUT SPECIAL OLYMPICS

## MISSION

*The mission of Special Olympics New Hampshire is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.*

***Our vision is that sport will open hearts and minds towards people with intellectual disabilities and create inclusive communities throughout New Hampshire.***



***Let me win. But if I cannot win, let me be brave in the attempt.***

*Special Olympics Athlete Oath*



## ***Did you know?***

Special Olympics New Hampshire provides year-round sports training and athletic competition for 3,024 children and adults with intellectual disabilities throughout the Granite State which improves quality of life, empowers athletes, and builds inclusive communities.

***Be a part of it! Join us today!***

***Learn more at [www.SONH.org](http://www.SONH.org)***

**Questions or other ideas, contact Lauren Bombardier**



**[LaurenB@sonh.org](mailto:LaurenB@sonh.org)**



**(603) 913-3600**



**[www.SONH.org](http://www.SONH.org)**



# STATE SUMMER GAMES

**JUNE 2-3, 2023 / UNIVERSITY OF NEW HAMPSHIRE, DURHAM**

*The SONH State Summer Games is our marquee event. Over 700 athletes will train to compete to go for the gold in Track & Field, Swimming, Bocce, Powerlifting, Equestrian and the Sprint Triathlon over the course of two full days of competition. Our State Summer Games welcomes over 1,000 volunteers, spectators and Law Enforcement.*

**SOLD**

## Presenting - \$15,000

- Event naming rights
- Speaking opportunities
  - Opening Ceremonies
  - State House Celebration
  - Reception
- Present awards
- Volunteer opportunity
- Logo on sponsor board & website
- Verbal recognition at event
- Banner at event
- Cornhole/bocce & BBQ with athletes
- Perpetual Plaque
- Athlete visit
- Giveaway item
- Tickets to reception
- Year-round mission partner
- Invitation to Winter Games Reception

## Gold - \$10,000

- Present awards
- Logo on sponsor board & website
- Cornhole/bocce & BBQ with athletes
- Plaque
- Giveaway item
- Verbal recognition at event
- Banner at event
- Tickets to reception

## Silver - \$5,000

- Logo on sponsor board & website
- Lunch & learn with athletes
- Plaque
- Giveaway item
- Verbal recognition at event
- Banner at event
- Tickets to reception

## Bronze - \$2,500

- Logo on sponsor board & website
- Athlete visit
- Giveaway item
- Provide banner for display at event
- Tickets to reception



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# CHAMPIONS TOGETHER BREAKFAST

**OCTOBER 25, 2023 / DOUBLETREE BY HILTON, MANCHESTER**

*The Champions Together Breakfast (CTB) will take place at the DoubleTree in Manchester on Wednesday, October 25th from 8:00 – 9:00am.*



## Presenting - \$10,000

- Event naming rights
- Share recorded video
- Blog post
- Cornhole/bocce & BBQ with athletes
- Plaque
- Logo on sponsor board & website
- Year-round mission partner
- Verbal recognition during event
- Two tables of 8 at event

## Gold - \$5,000

- Share recorded video
- Blog post
- Lunch & learn with athletes
- Giveaway item
- Plaque
- Logo on sponsor board & website
- Verbal recognition during event
- One table of 8 at event



## Silver - \$2,000

- Logo on sponsor board & website
- Athlete visit
- Verbal recognition during event
- One table of 8 at event



## Bronze - \$1,000

- Name on sponsor board & website
- Verbal recognition during event
- ½ table of 4 at event



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# STATE BOWLING TOURNAMENT

**NOVEMBER 11, 2023 / STATEWIDE**

600 athletes will compete in candlepin and ten-pin bowling at nine locations throughout New Hampshire.

## Presenting - \$10,000

### Exclusive recognition at all venues

- Event naming rights
- Share recorded video
- Blog post
- Tickets to WG/SG reception
- Cornhole/bocce & BBQ with athletes
- Present awards
- Volunteer opportunity
- Giveaway item
- Plaque
- Logo on sponsor board & website
- Year-round mission partner



## Gold - \$5,000

### Recognition at all venues

- Share recorded video
- Blog post
- Tickets to WG/SG reception
- Lunch & learn with athletes
- Present awards
- Volunteer opportunity
- Giveaway item
- Plaque
- Logo on sponsor board & website

## Silver - \$2,000

### Exclusive recognition at one venue

- Venue hosted by
- Logo on sponsor board & website
- Volunteer opportunity
- Giveaway item
- Athlete visit

## Bronze - \$1,000

### Recognition at one venue

- Name on sponsor board & website
- Giveaway item
- Athlete visit

## BOWLING VENUES

Yankee Lanes in Keene  
Maple Lanes in Claremont  
Leda Lanes in Nashua



Lakeside Lanes in Manchester  
Funspot in Laconia  
Exeter Lanes in Exeter



Bowl-O-Rama in Portsmouth  
Berlin Bowling Center in Berlin  
Yankee Lanes in Manchester  
Note: (Event date: 11/4/2023)

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# YEAR-ROUND MISSION PARTNER

## YEAR-ROUND / STATEWIDE

*A year-round mission partner contributes annually to the organization at the level outlined below:*

**\$10,000 donation**



**\$20,000 fundraiser**



**\$40,000 in-kind**

***Or a combination of above***

### ***Benefits***

- Linked scrolling logo on our homepage
- Logo on mission partner banner
  - Displayed at all of our events
- Perpetual plaque
- Share recorded video
- Blog post
- Speaking opportunity at event of their choice
- Cornhole & BBQ
- Tickets to WG/SG reception
- Present awards (competition)
- Volunteer opportunity



### ***Other Opportunities***

***If any of the areas below are of interest, we can customize a sponsorship package for you!***

- Area Competitions
- Athlete Leadership
- Fitness
- Leadership Week
- Healthy Athletes
- State Softball Tournament
- State Basketball Tournament
- Unified Champion Schools



**Special  
Olympics**  
New Hampshire



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# LAW ENFORCEMENT TORCH RUN

## YEAR-ROUND / STATEWIDE

The Law Enforcement Torch Run is a year-round fundraising and public awareness campaign that provides financial support to Special Olympics New Hampshire. For over 35 years the Law Enforcement Torch Run (LETR) has supported the athletes of Special Olympics New Hampshire (SONH) and is the largest grassroots fundraiser for Special Olympics. To date, the LETR raised more than \$6 million dollars in NH alone. The funds raised by law enforcement cover the costs associated with a new athlete's participation in Special Olympics.

### **Presenting - \$10,000**

#### **Exclusive recognition at LETR events**

- Event naming rights
- Share recorded video
- Blog post
- Tickets to WG/SG reception
- Cornhole/bocce & BBQ with athletes
- Present awards
- Volunteer opportunity
- Giveaway item
- Plaque
- Logo on website or flyer
- Year-round mission partner

### **Gold - \$5,000**

#### **Recognition at two LETR events**

- Share recorded video
- Blog post
- Tickets to WG/SG reception
- Lunch & learn with athletes
- Present awards
- Volunteer opportunity
- Giveaway item
- Plaque
- Logo on website or flyer

### **Silver - \$2,500**

#### **Exclusive recognition at one LETR event**

- Logo on website or flyer
- Volunteer opportunity
- Giveaway item
- Athlete visit

### **Bronze - \$1,000**

#### **Recognition at one LETR event**

- Name on website or flyer
- Giveaway item
- Athlete visit



## LETR EVENTS:

President's Luncheon, Bubbles & Badges, Torch Runs, Statehouse Celebration, Pick Your Prize Raffle, NH LETR Conference. Please note, does not include Law Enforcement Winni Dip, The Golf Tournament or Bravest & Finest.



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# SPONSORSHIP AGREEMENT FORM



COMPANY/DONOR NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_  
Home Mobile Work

## Sponsorship Selection

### State Summer Games

~~Presenting Sponsor - \$15,000~~  
Gold Sponsor - \$10,000  
Silver Sponsor - \$5,000  
Bronze Sponsor - \$2,500

### Champions Together Breakfast

Presenting Sponsor - \$10,000  
Gold Sponsor - \$5,000  
Silver Sponsor - \$2,000  
Bronze Sponsor - \$1,000

### State Bowling Tournament

Presenting Sponsor - \$10,000  
Gold Sponsor - \$5,000  
Silver Sponsor - \$2,000  
Bronze Sponsor - \$1,000

### Mission Partner

Donation - \$10,000  
Fundraiser - \$20,000  
In-Kind - \$40,000  
Combination

### Law Enforcement Torch Run

Presenting Sponsor - \$10,000  
Gold Sponsor - \$5,000  
Silver Sponsor - \$2,500  
Bronze Sponsor - \$1,000

## Payment Information

### Check enclosed

Make checks payable to SONH, mail with this form to SONH, PO Box 3598, Concord, NH 03302

### Please invoice me

— Sponsorship deadline to guarantee full benefits is one-month prior to event —

## To Secure Your Sponsorship Today

Return completed Sponsorship Agreement to Lauren  
Bombardier, LaurenB@sonh.org or call (603) 913-3600

**Thank You for Your Support!**

### For Office Use

Solicited by: \_\_\_\_\_

Follow Up By: \_\_\_\_\_

Entered: \_\_\_\_\_

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