



2026 HEROES CUP SPONSORSHIP

**Two teams of hometown heroes. One iconic stadium.
A community rallying behind something bigger than the game.**

The Heroes Cup brings New Hampshire's Firefighters and Law Enforcement officers to Holman Stadium in Nashua for a spirited charity baseball showdown benefiting Special Olympics New Hampshire. As a sponsor, you will help create life-changing opportunities for athletes with intellectual disabilities while aligning your brand with the passion, service, and leadership that define our first responders. Join us in stepping up to the plate for an event that brings competition, community, and impact together.

\$10,000 Presenting Sponsor

Benefits include:

- Suite on game day (20-person)
- Twenty tickets to the game
- Twenty all-you-can-eat wristbands (alcohol not included)
- Mentioned twice in the SONH weekly newsletter (audience of 30K+ subscribers)
- Mention in blog post with linked logo on SONH website
- Mentioned twice on social media
- Logo with link on event webpage
- May provide a banner (4'x8' maximum size) to be displayed at event
- Announced five times at event
- Complementary signage at event

\$5,000 Gold Medal | First Pitch, Static Display, Fireworks, Spectator Spirit

Benefits include:

- Suite on game day (20-person)
- Twenty tickets to the game
- Mentioned once in the SONH weekly newsletter (audience of 30K+ subscribers)
- Mention in blog post with linked logo on SONH website
- Mention on social media
- Logo with link on event webpage
- May provide a banner (4'x8' maximum size) to be displayed at event
- Announced three times at event
- Complementary signage at event

Fueling opportunity for Special Olympics athletes across New Hampshire.



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\$2,500 Silver Medal | Fire Locker Room, Police Locker Room

Benefits include:

- Twenty tickets to the game
- Mention in blog post with linked logo on SONH website
- Mention on social media
- Logo with link on event webpage
- May provide a banner (4'x8' maximum size) to be displayed at event
- Announced once at event
- Complementary signage at event

\$1,000 Bronze Medal

Benefits include:

- Send 10 Special Olympics New Hampshire athletes to the game (includes ticket, food, personalized trading cards and a t-shirt)
- Ten tickets to the game
- Mention in blog post with linked logo on SONH website
- Mention on social media
- Logo with link on event webpage
- Complementary signage at event

\$500 Friend

Benefits include:

- Send five Special Olympics New Hampshire athletes to the game (includes ticket, food, personalized trading cards and a t-shirt)
- Trading card and a note from an athlete after the game
- Mention on social media

\$250 Supporter

Benefits include:

- Send two Special Olympics New Hampshire athletes to the game (includes ticket, food, personalized trading cards and a t-shirt)
- Trading card and a note from an athlete after the game
- Mention on social media

Ready to step up as a Heroes Cup sponsor? Contact Mary Conroy at MaryC@sonh.org or (603) 770-4055 to get involved or learn more.